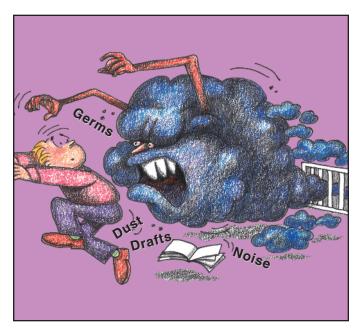
It's a beautiful home. Don't blow it.



Typical *hot air* heating system. Germs, dust, drafts, noise.

Slant/Fin *hydronic* heating system. Healthful, clean, comfortable, quiet.

You can make a big difference in people's health and comfort and make more money, too. Just sell more hot water heating systems where hot air was being considered. Point out the clear benefits to builders, homeowners and influentials. When you make the case, you'll make the sale.

In a recent survey*, hot water baseboard is viewed as superior to hot air ducted heating by an average of 88% of homeowners who have experience with both. Their preferences are based on comfort; freedom from drafts, dust and germs; cleanliness; quietness; ease of zoning; healthy and safe distribution of heat.

Slant/Fin is America's No. 1 brand of boiler-baseboard heating. We want to help you sell against hot air systems. Hot water heating is what more Americans want -- when the choice is made clear.



^{*} Survey #CE97 is available upon request.